

PRIVACY POLICY

LAST UPDATED: September 6, 2017

Welcome, and thank you for visiting welchsfrozenfruits.com (the “**Site**”). This Privacy Policy describes how Nature’s Touch Frozen Foods Inc. and its subsidiaries and affiliates (individually and collectively, “**Nature’s Touch**”) collects and manages your personal information when you interact with the Site. Please note that this Privacy Policy, in addition to the Site’s Terms of Use, governs your use of the Site. If you do not consent to the collection, use and disclosure of your personal information in accordance with this Privacy Policy, please do not access or use the Site. Also, please note that any capitalized terms herein not specifically defined have the same meaning as defined in the Terms of Use section of the Site.

Collection of Information

Information You Provide: Nature’s Touch collects certain personal information you provide to us. You may provide your name, address, telephone number or email when you enter a contest or sweepstakes, request an offer, take part in a survey, or otherwise fill out a form on the Site.

Automatic Collection and Cookies: We may receive and store certain types of information when you interact with the Site. This may include information such your IP address, the type of browser or computer operating system you are using, or the domain name of the website from which you just linked. In addition, when you view the Site, our server may send a “cookie” to your browser. Cookies are small amounts of data which are stored on your computer to allow our Site to distinguish between visitors and analyze traffic patterns through the Site. Most web browser software automatically accepts cookies, but you can change your browser setting to prevent that if you do not wish to store the information on your computer. How to turn off all cookies differs for each web browser (e.g., Internet Explorer, Chrome, etc.) so you may wish to consult your browser’s “Help” menu for additional information. Note that if you choose to turn off our cookies using the features of your web browser, it may prevent certain features of the Site for operating optimally for you. We do not link cookies to other personally identifiable information about you.

Online Tracking How We Respond to Do Not Track Signals

Online tracking is the collection of data about an individual’s Internet activity used to deliver targeted advertisements and for other purposes. Some web browsers (including Safari, Internet Explorer, Firefox, and Chrome) incorporate a “Do Not Track” (DNT) or similar feature that signals to websites that a visitor does not want to have his/her online activity and behavior tracked. If an online service elects to respond to a particular DNT signal, the service may refrain from collecting certain personal information about the browser’s user. Not all browsers offer a DNT option and there is currently no industry consensus as to what constitutes a DNT signal. For these reasons, many website operators, including Nature’s Touch, do not take action to respond to DNT signals. For more information about DNT signals, visit <http://allaboutdnt.com>.

Social Media: We may offer you the opportunity to engage with us through third-party social networking websites, plug-ins and applications. Through these platforms, you may allow us to access information associated with your social media account. We may use this information to confirm your identity and to personalize your online experience on the Site.

Email Preferences: You may request to receive communication from us by email. You may opt out of such communications at any time by following the link in the footer in each email that you receive. Please note that even if you opt out of receiving marketing emails from us, we may still contact you if you are eligible to win in one of our contests, to respond to an inquiry you have made, or otherwise as permitted by applicable law.

Use of collected information

Nature's Touch uses the personal information you provide to us to fulfill any request or inquiry you may have, to facilitate your participation in contests, sweepstakes or promotions, or otherwise for the purposes stated at the time of collection. We use the information we collect automatically about you to improve the Site and our offerings to you.

Note that our servers, or those of our service providers may be located in Canada, the United States and/or other jurisdictions. Your personal information may therefore be subject to the laws and authorities of other countries.

Disclosure of Personal Information

Except as set out in this Privacy Policy, we do not sell, trade, or otherwise transfer your personal information to third parties. We may, however, disclose your personal information in the following limited circumstances:

- We may share your personal information with service providers who help us with the operation of our business;
- If and as necessary to protect the safety or security of the Site, to detect and prevent fraud or abusive behavior, or when otherwise required or permitted by law;
- In the event that we sell, transfer or otherwise dispose of the business to an affiliate, successor, assign or other third party entity. Our successors and assigns may collect and use your information for substantially similar purposes as described in this Privacy Policy; or
- With your consent.

Minors

Nature's Touch does not intend to collect or retain personal information about children under the age of majority without their parent's or guardian's consent. Nor does Nature's Touch direct this Site toward children under the age of majority. Nature's Touch does not knowingly provide any personally identifying information collected from minors, regardless of its source, to any third party for any purpose whatsoever.

Notwithstanding the foregoing, it is possible that we nevertheless collect such information from minors if same is provided to us. We therefore encourage parents to inform their children about the possible consequences of using the Site and disclosing information through this, or any website. Moreover, if you believe that we have collected information regarding a minor, please contact us using one of the methods described in the section entitled "Questions or Concerns" below. We will not assume any responsibility with respect to the use of the Site or the collection, use or disclosure of information via the Site by children.

CHILDREN/MINORS ARE HEREBY REQUIRED TO OBTAIN THE PERMISSION OF THEIR PARENT OR LEGAL GUARDIAN BEFORE USING THE SITE OR PROVIDING ANY PERSONAL INFORMATION TO US.

Security

You should note that no Internet transmission is ever fully secure or error-free, which is why we make no warranties as to the security of any information that you submit electronically as this will be done at your own risk. We take precautions to help to protect your personal information from unauthorized access, theft, alteration, loss or misuse. Service providers who have access to your personal information in connection with providing services to Nature's Touch are required to keep the information confidential and are not permitted to use personally identifiable information for any other purpose. Nature's Touch keeps your personal information only as long as required for the purposes for which it was collected, and we destroy, delete or convert such information into an anonymous form when it is no longer required.

Links to Other Sites

The Site may provide links to other websites. Please be aware that these other websites are not under Nature's Touch's control and that this Privacy Policy and the Terms of Use referred to above do not apply to such linked websites. Consequently, we encourage you to read the privacy policy and terms and conditions of use of every website you visit.

Nature's Touch makes no representations whatsoever about any other website which you may access through links from this Site. In addition, a link to a website does not mean that Nature's Touch endorses or accepts any responsibility for the content, or the use, of such website.

Questions or Concerns

Nature's Touch endeavors to ensure that any personal information provided to us is kept current complete and accurate. If you have questions or concerns about the information we maintain about you, or this Privacy Policy, or if you want to review, revise or delete the information we maintain about you, please contact us at info@naturestouch.ca with "Privacy" in the subject line, or write to us at: Privacy Officer, Nature's Touch Frozen Foods Inc., 5105 Fisher Street, Montreal, QC, H4T 1J8 Canada.

Your California Privacy Rights

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to ask us for a notice identifying the categories of Personal Information which we share with our affiliates and/or third parties for marketing purposes, and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please contact us at info@naturestouch.ca

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Amendments

Nature’s Touch reserves the right to change this Privacy Policy, and any of our procedures concerning our practices for managing personal information, at any time and without prior notice, subject to applicable law. If we have modified or amended this Privacy Policy, we will post the most current version on our Site and note at the top of the page the date the Privacy Policy was last updated. Any changes that are made to this Privacy Policy will apply both to any personal information that we hold prior to the effective date of the amended Privacy Policy, and to any personal information that we collect on or after such effective date.